Promo Printing Group, Inc.
5133 W. Cypress Street
Tampa, FL 33607
Phone: 813-831-9902
Bill@PromoPrintingGroup.com

REQUEST FOR QUOTE

Complete this form to request pricing or begin an order.

www.PromoPrintingGroup.com

1. HOW WOULD YOU LIKE US TO PROCEED?

Please select one: ☐ Quote me first ☐ Move forward with an order

2. COMPANY & CONTACT INFORMATION

Legal Company Name *

Billing Address *

Shipping Address (if different)

Phone Number *

Email Address *

3. PRODUCT SPECIFICATIONS

Quantity *

Finished Size *

Product Line *

☐ Standard ☐ Economy

Scratch-Off Choice (color, shape, size, or product name) *

Packing Preference *

☐ FREE random mixing ☐ Pack clearly identified by prize version - $25 Fee

** Required information. If a selection does not apply, enter "N/A."*

Attach supporting artwork, logos, prize lists, or specifications when returning this form.

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Prize quantities, timing, and design direction

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4. PRIZE LEVELS & QUANTITIES

We allow up to 10 different prize levels. You determine each prize and the quantity needed for that prize.

	PRIZE DESCRIPTION	QTY.		PRIZE DESCRIPTION	QTY.
Prize 1			Prize 6		
Prize 2			Prize 7		
Prize 3			Prize 8		
Prize 4			Prize 9		
Prize 5			Prize 10		

TOTAL QUANTITY

5. SCHEDULE

Required In-Hands Date (if any)

Preferred Shipping Method (optional)

6. DESIGN INSTRUCTIONS

If we are designing for you, provide complete details including exact wording, colors, logos, images, layout preferences, and any other requirements. The more information we have, the better we can help.

7. ADDITIONAL NOTES

Thank you! Please return the completed form to Bill Gillespie, Production Specialist.

Custom Scratch Off Cards

Fully customized with your design or artwork we produce for you. Choose from our 2 product lines.

Standard = Full Color Both Side, 100# Cover Stock. (Optional UV laminate .05¢ per piece)

Economy = Full Color Front / Black Back on 100# Cover Stock.

Images not to actual size.

PROMO
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Rate Card for Scratch Off and Peel & Win™ Products

Pricing includes a FREE Random mix of cards. Add $25.00 for jobs packaged by version.

2" x 3.5"	Standard • Full Color Front & Back		Economy • Full Color Front & Black on Back	
QUANTITY	TOTAL	PER PIECE	TOTAL	PER PIECE
250	$222	$0.888	$189	$0.756
500	$395	$0.790	$336	$0.672
1,000	$495	$0.495	$421	$0.421
2,500	$695	$0.278	$519	$0.208
5,000	$895	$0.179	$761	$0.152
10,000	$1,095	$0.110	$931	$0.093
15,000	$1,295	$0.086	$1,101	$0.073
20,000	$1,495	$0.075	$1,271	$0.064
25,000	$1,695	$0.068	$1,441	$0.058
30,000	$1,795	$0.060	$1,526	$0.051

3" x 5"	Standard • Full Color Front & Back		Economy • Full Color Front & Black on Back	
QUANTITY	TOTAL	PER PIECE	TOTAL	PER PIECE
250	$247	$0.988	$210	$0.840
500	$445	$0.890	$378	$0.756
1,000	$545	$0.545	$463	$0.463
2,500	$745	$0.298	$633	$0.253
5,000	$945	$0.189	$803	$0.161
10,000	$1,145	$0.115	$973	$0.097
15,000	$1,345	$0.090	$1,143	$0.076
20,000	$1,545	$0.077	$1,313	$0.066
25,000	$1,745	$0.070	$1,483	$0.059
30,000	$1,945	$0.065	$1,653	$0.055

Standard = Full Color Both Side, 100# Cover Stock. (Optional UV laminate .05¢ per piece)

Economy = Full Color Front / Black Back on 100# Cover Stock.

Above rates do not include shipping, design fees or special packaging. One Standard Scratch Off area on each card. Non standard sizes or multiple areas must be custom quoted. Turnaround time is 7-10 business days from receipt of payment and proof approval. This does not include shipping time. Rush jobs available, call for details! From 250-10,000,000 We can PRINT IT! ***Call for quotes on larger quantities!***

Rate Card for Scratch Off and Peel & Win™ Products

Pricing includes a FREE Random mix of cards. Add $25.00 for jobs packaged by version.

4.25" x 6"	Standard • Full Color Front & Back		Economy • Full Color Front & Black on Back	
QUANTITY	TOTAL	PER PIECE	TOTAL	PER PIECE
250	$262	$1.048	$223	$0.892
500	$475	$0.950	$404	$0.808
1,000	$575	$0.575	$489	$0.489
2,500	$775	$0.310	$659	$0.264
5,000	$988	$0.198	$840	$0.168
10,000	$1,160	$0.116	$986	$0.099
15,000	$1,568	$0.105	$1,333	$0.089
20,000	$1,928	$0.096	$1,639	$0.082
25,000	$2,288	$0.082	$1,945	$0.078
30,000	$2,648	$0.088	$2,251	$0.075

6" x 8.5"	Standard • Full Color Front & Back		Economy • Full Color Front & Black on Back	
QUANTITY	TOTAL	PER PIECE	TOTAL	PER PIECE
250	$337	$1.348	$286	$1.144
500	$625	$1.250	$531	$1.062
1,000	$825	$0.825	$701	$0.701
2,500	$1,020	$0.408	$867	$0.347
5,000	$1,356	$0.271	$1,153	$0.231
10,000	$1,486	$0.149	$1,263	$0.126
15,000	$1,640	$0.109	$1,394	$0.093
20,000	$2,000	$0.100	$1,700	$0.085
25,000	$2,360	$0.094	$2,006	$0.080
30,000	$2,720	$0.091	$2,312	$0.077

Standard = Full Color Both Side, 100# Cover Stock. (Optional UV laminate .05¢ per piece)

Economy = Full Color Front / Black Back on 100# Cover Stock.

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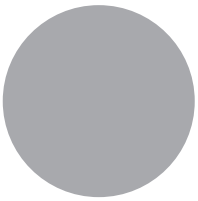
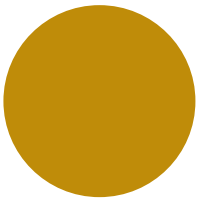
Standard Scratch Off / Peel Areas

(Custom Shapes & Sizes can be custom quoted)

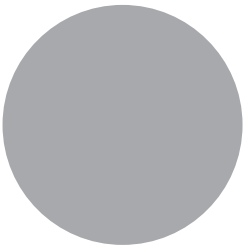
1" Silver Circle



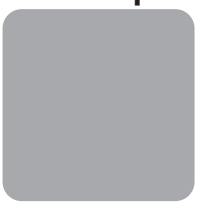
1" Gold Circle



1.5" Silver Circle



1" Silver Square

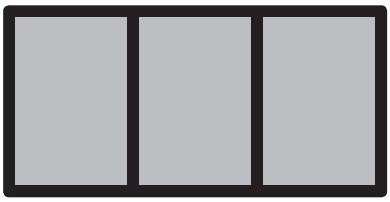


1" Gold Square

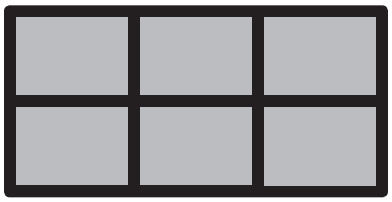
2" x 1" Silver Rectangle

2" x 1" Gold Rectangle

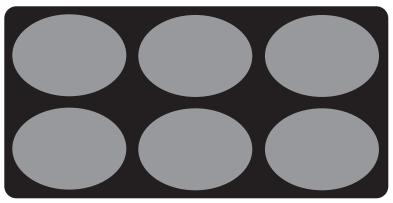
2" x 1" (3) Box Silver



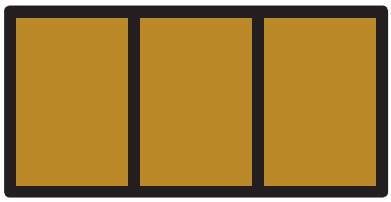
2" x 1" (6) Box Silver



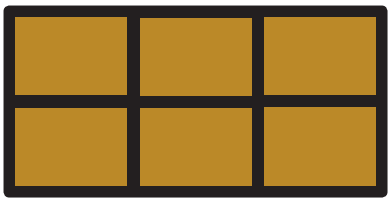
2" x 1" (6) Oval Silver



2" x 1" (3) Box Gold



2" x 1" (6) Box Gold



1.6535" x .315" Silver

1.6535" x .315" Zebra

Peel & Win

Peel & Reveal

2" x 1" NO PEEKING (silver)

2" x 1" NO PEEKING (gold)

1" VOID IF SCRATCHED

General Art Specifications

Promo Printing Group primarily works on a MAC based platform. However, we can accept PC files in PDF, EPS and TIF file formats. Please call us toll free to discuss your options or email us at angelica@promoprintinggroup.com.

For your order to proceed smoothly, please read the following artwork specifications. If you are not a graphic designer and have hired a third party for design work, please make sure that they have a copy of this page before they begin their work.

Acceptable Media Formats:

- CD Rom - Mac
- Upload to Website
- Email art to angelica@promoprintinggroup.com

Acceptable Programs and Files:

- Adobe Photoshop Creative Suite (flattened files and saved at tif, eps or pdf)
- Adobe Illustrator Creative Suite (convert fonts to outlines, embed CMYK images and submit as eps)

Layout Specifications:

- All artwork must include a 1/8th inch bleed in all final files. (For example, a 4.25" x 6" card would be forwarded at 4.5" x 6.25", 5" x 3" cards would be sized 5.25" x 3.25". All background images, colors etc., should "bleed" or extend past the finished size for purposes of cutting.

- Do not include crop marks
- All images should be sized at 300 dots per inch (dpi) at 100%
- Keep all text, important images and scratch off areas at least 1/8" of an inch from the finished size of the card or 1/4" inch from the bleed.

Please contact our Art Deparment with any design related questions at
angelica@promoprintinggroup.com or 813-831-9902.

Promo Printing Group, Inc.

5133 W Cypress St • Tampa, FL 33607

Local: 813-831-9902 • Fax: 813-831-9903 • Toll Free: 866-831-9902

Design & Submit Artwork

DESIGN YOUR ARTWORK with a Standard scratch off area such as a 1" diameter circle.

SUBMIT YOUR ARTWORK with a .835" white knockout area. We will insert your prizes and provide proofs.

DESIGN YOUR ARTWORK with a Standard scratch off area such as a 1" diameter circle.

SUBMIT YOUR ARTWORK with a .835" white knockout area. We will insert your prizes and provide proofs.

DESIGN YOUR ARTWORK with a 1.6535" x .315" scratch off

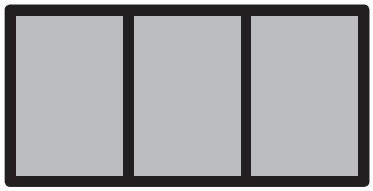
SUBMIT YOUR ARTWORK with a 1.5" X .2" knockout

Design & Submit Artwork

DESIGN YOUR ARTWORK with a Standard 2" x 1" scratch off or Peel & Win™

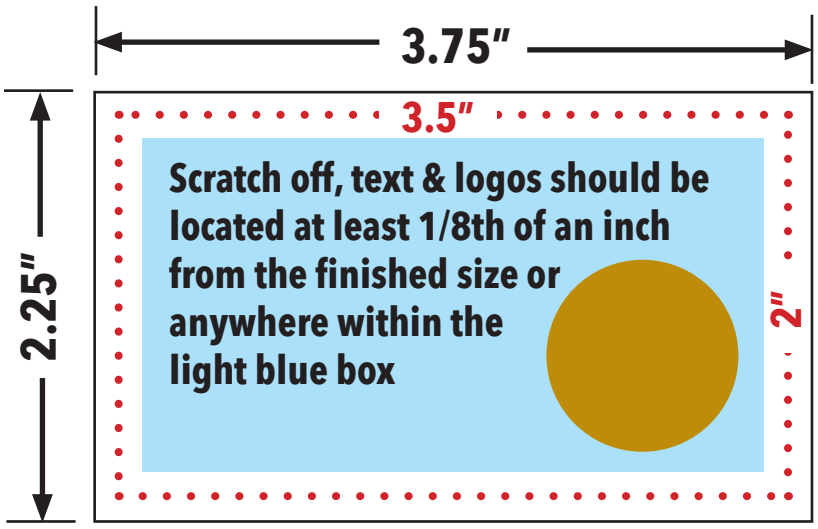
SUBMIT YOUR ARTWORK with a 1.835" x .835" white knockout area. We will insert your prizes and provide proofs.

DESIGN YOUR ARTWORK with a Standard 2" x 1" (6 Box) scratch off or 2" x 1" (3 Box) scratch off



SUBMIT YOUR ARTWORK with a 1.835" x .835" white knockout area. We will insert your prizes and provide proofs.

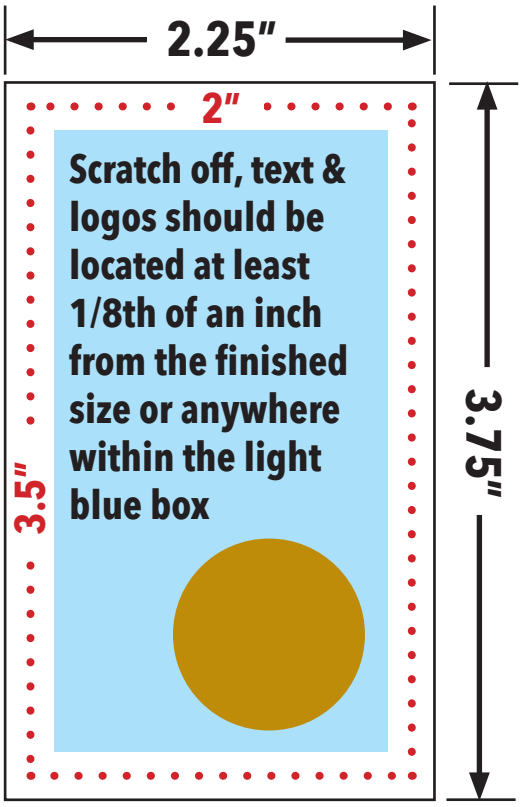
3.5" x 2" Scratch off Specifications



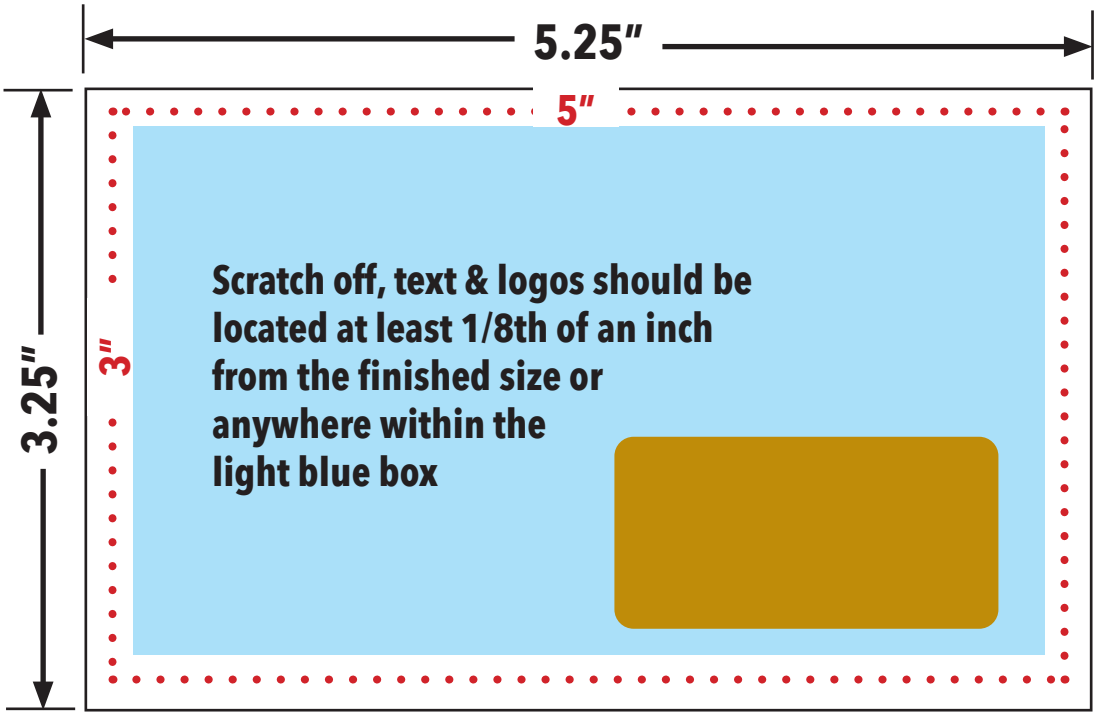
Red dotted line of 3.5" x 2" represents the cut down "finished" size of the piece.

Extend background images and colors past finished size to 3.75" x 2.25 for purposes of cutting.

This way when we "cut down"the card, there will not be any white lines around the border.



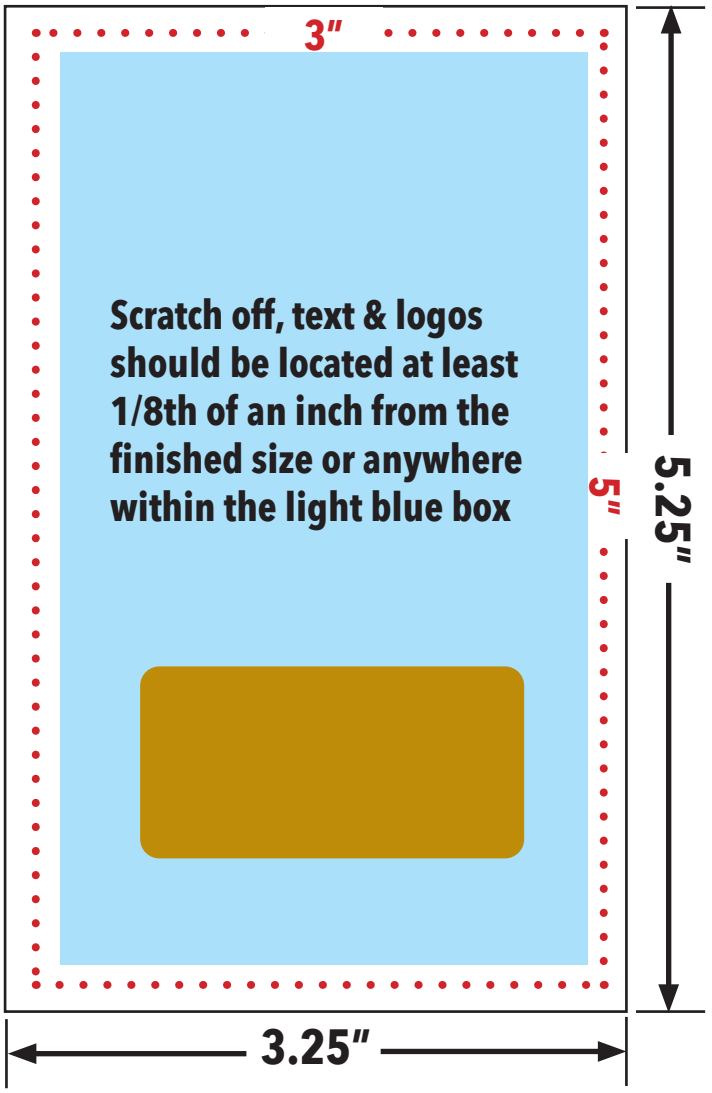
5" x 3" Scratch off Specifications



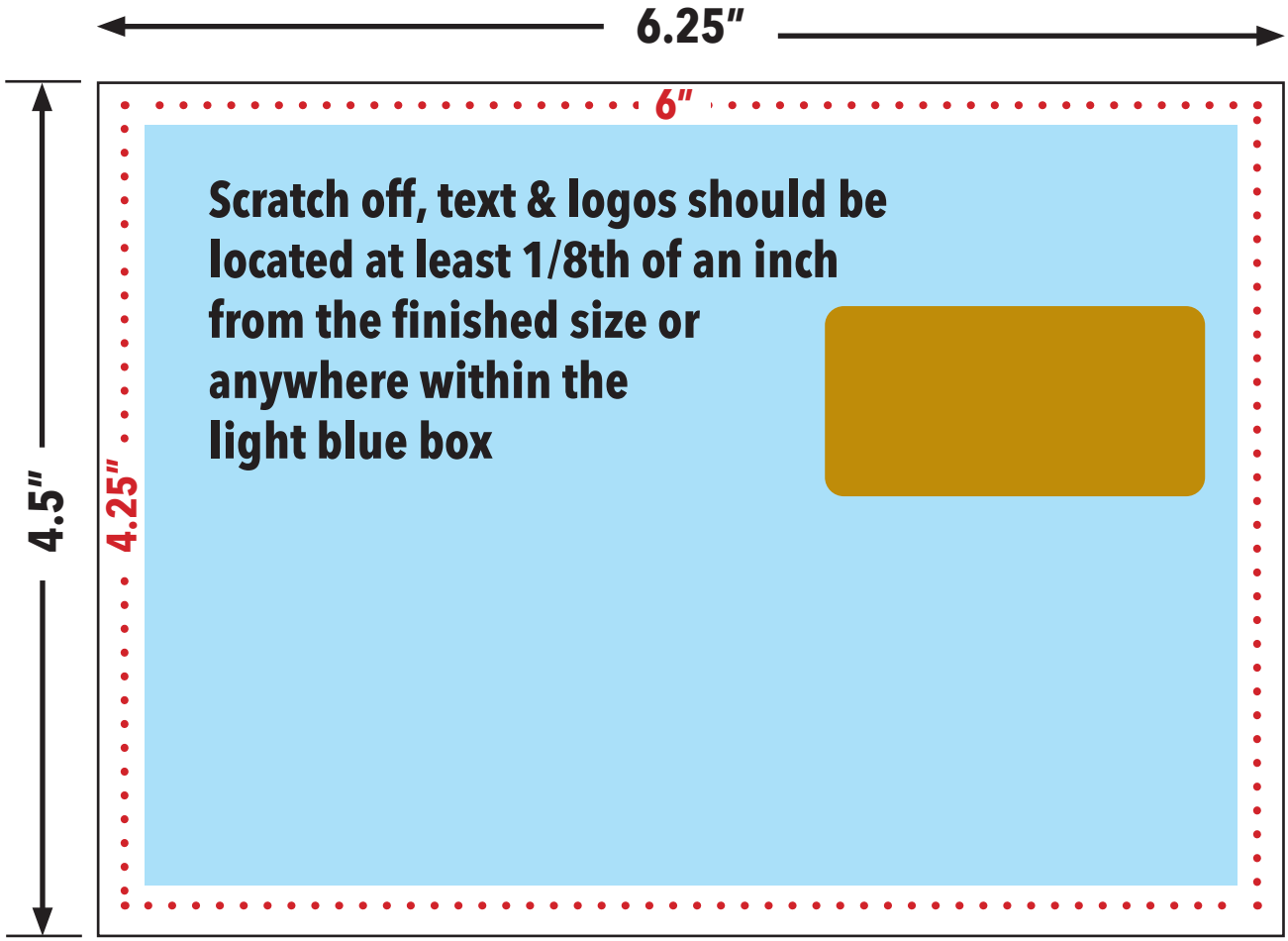
Red dotted line of 5" x 3" represents the cut down "finished" size of the piece.

Extend background images and colors past finished size to 5.25 x 3.25 for purposes of cutting.

This way when we "cut down" the card, there will not be any white lines around the border.



6" x 4.25" Scratch off Specifications

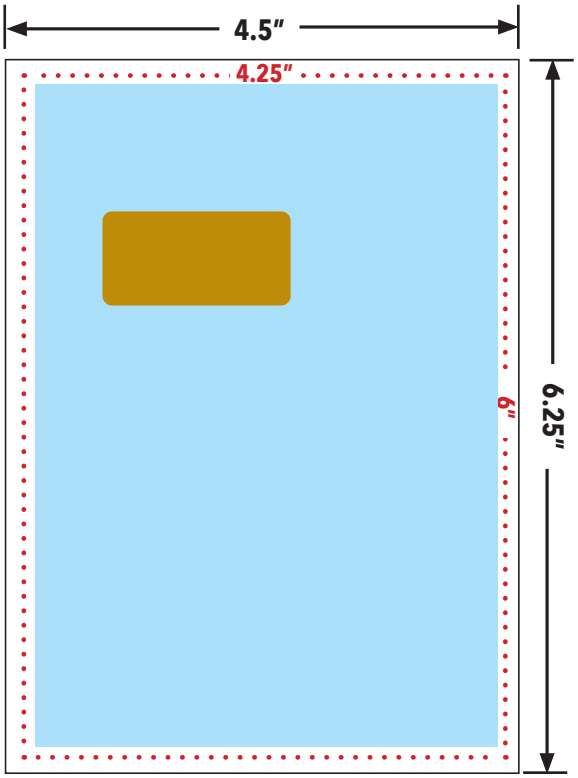


Create a document at 6.25" x 4.5"

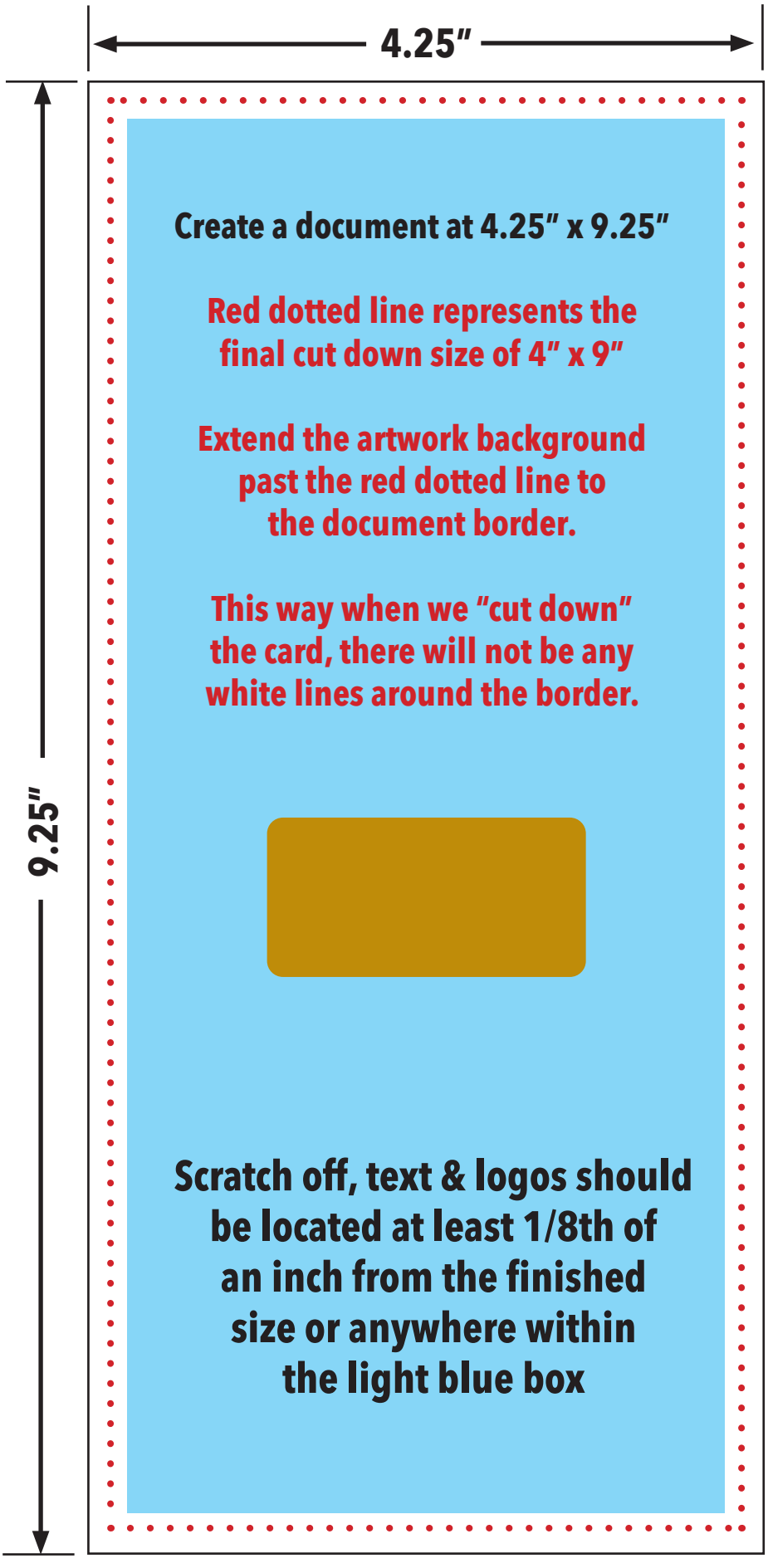
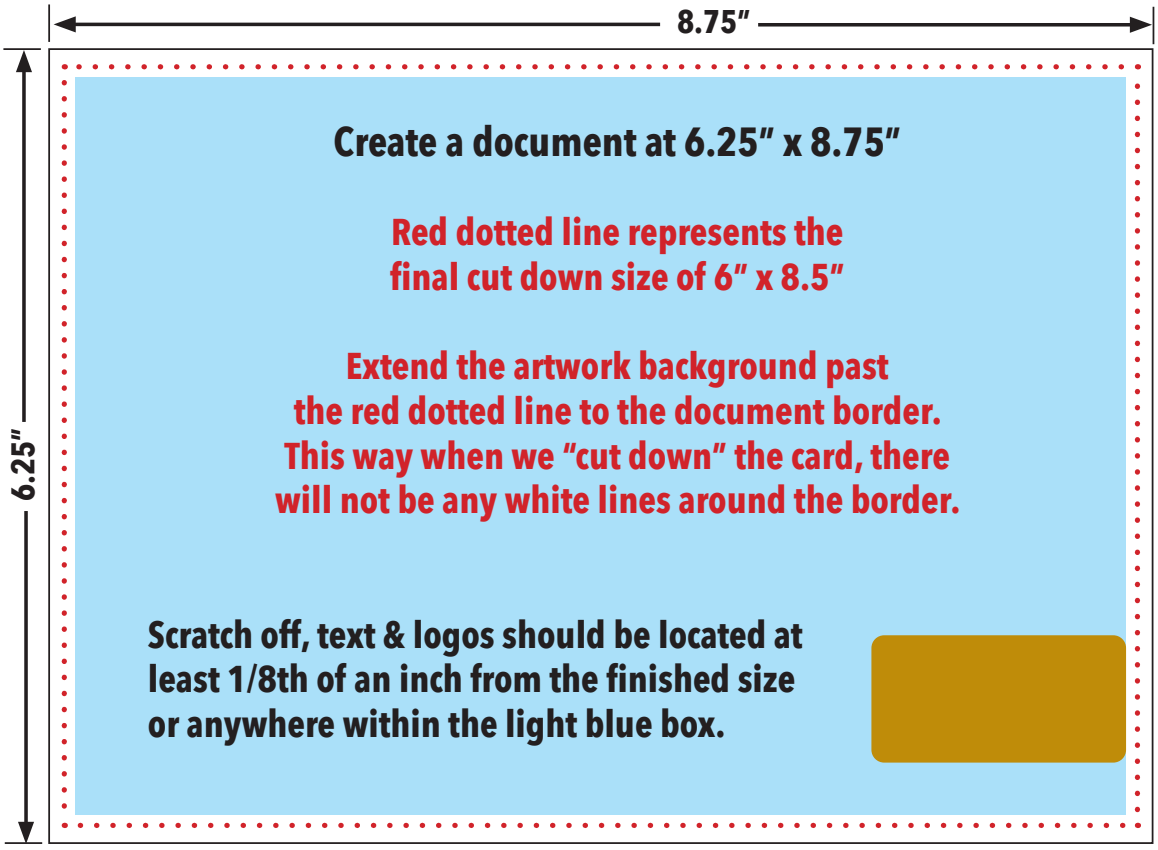
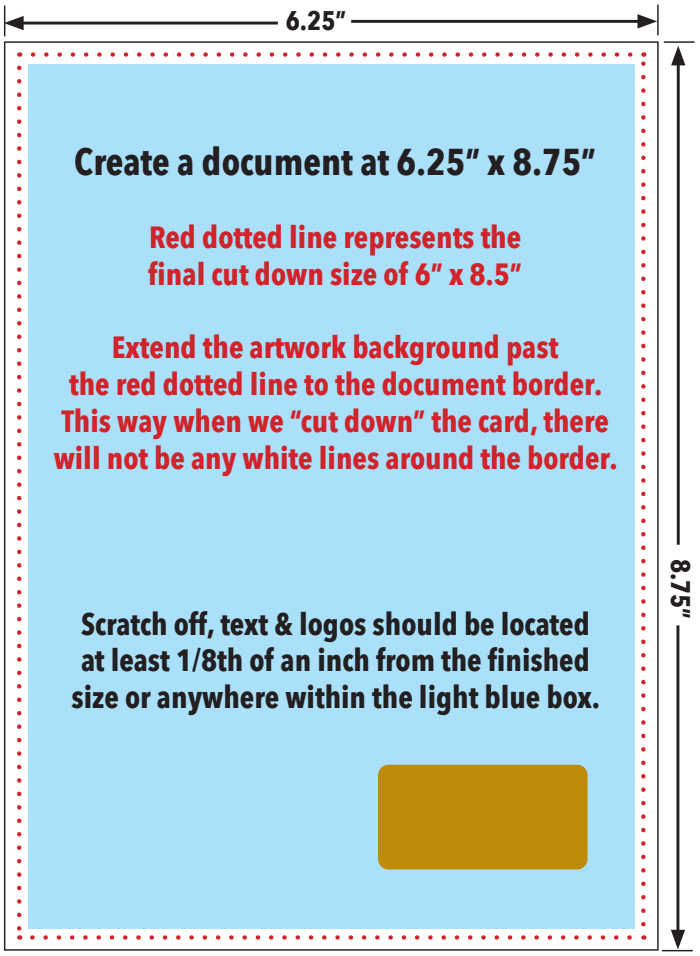
Red dotted line represents the final cut down size of 6" x 4.25"

Extend the artwork background past the red dotted line to the document border.

This way when we "cut down" the card, there will not be any white lines around the border.



4" x 9" (Rack Card) Scratch off Specifications



8.5" x 6" Scratch off Specifications