



COMPLETE 2004 PRICING

3210 S. Dale Mabry Highway - Tampa, FL 33629
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Postcards / Rack Cards

4/4 on 12 Pt. Coated Both Sides with a Premium UV Gloss on the front

Size	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
4.25" x 6"	299	379	680	980	1180	1380	1580	1780	1980
8.5" x 6"	479	679	979	1279	1579	1879	2179	2479	2779
4" x 9"	435	565	879	1124	1479	1779	2079	2379	2679

Business Card Postcards

4/4 on 12 Pt. Coated Both Sides with a Premium UV Gloss on the front

Size	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
4.25" x 6"	399	479	880	1220	1460	1775	2030	2265	2440
8.5" x 6"	579	779	1080	1579	1879	2229	2579	2929	3329

Door Hangers

4/4 on 12 Pt. Coated Both Sides with a Premium UV Gloss on the front 1" Hole and Slit

Size	1,000	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000
4" x 9"	479	579	779	1080	1579	2129	2579	3025	3479
4.25" x 12"	504	604	804	1118	1679	2229	2679	3129	3579

Door Hangers with Scratch Off

4/4 on 12 Pt. Coated Both Sides with a Premium UV Gloss on the front
 1" Gold Scratch off circle with up to 6 prize levels.

Size	1,000	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000
4" x 9"	579	679	979	1480	2179	2929	3329	3779	4229
4.25" x 12"	604	704	1040	1518	2279	3029	3479	3929	4379

Scratch Off Game Cards and Postcards

4/4 on 12 Pt. Coated Both Sides with a Premium UV Gloss on the front
 1" Gold Scratch off circle

Size	1,000	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000
2" x 3.5"	395	495	695	895	1095	1295	1495	1695	1795

Above includes up to 3 Prize levels only. \$100 per extra prize level

	1,000	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000
3" x 4	445	545	745	945	1145	1345	1545	1745	1945
4.25" x 6"	475	575	775	1236	1450	1960	2410	2860	3310
8.5" x 6"	625	825	1020	1186	1695	2050	2500	2950	3400

Above includes up to 6 Prize levels only or Unique Numbers on each card

Postcards / Rack Cards - Scratch and Sniff

4/4 on 12 Pt. Coated Both Sides with a Premium UV Gloss on the front

Size	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000
4.25" x 6"	699	821	1218	1684	2008	2698	2698	3073	3470
8.5" x 6"	879	1052	11571	1983	2407	2845	3297	3772	4269
4" x 9"	832	938	1417	1828	2307	2745	3197	3672	4169

Posters

4/0 on 100 Lb. Gloss Text Stock

Size	25	50	100	250	500	1,000	2,500	5,000	10,000
11 x 17 or 12 x 18	325	350	375	400	450	475	575	825	1275
18 x 24"	~	~	~	775	850	900	1200	1525	2225

Brochures

4/4 on 80 Lb. Gloss Text Stock

Size	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000	45,000
8.5" x 11"	539	599	1048	1781	2040	2340	2640	2940	3240
8.5" x 14"	799	999	1358	2380	2720	3060	3300	3640	3960

FREE Standard Folding

Sales Sheets / Self Mailers

4/4 on 80 Lb. Gloss Text Stock

Size	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000	45,000
8.5" x 11 *	525	599	1048	1781	2040	2299	2549	2799	3049
8.5" x 14	725	799	1358	2308	2720	3120	3520	3920	4320
11" x 17"	935	1050	1785	2677	3910	4510	5110	5710	6310
17" x 22"	1445	1655	2890	3825	4950	5700	6200	6700	7200

FREE Standard Folding

* Option for 80# Cover same prices, must score to fold for a additional charge